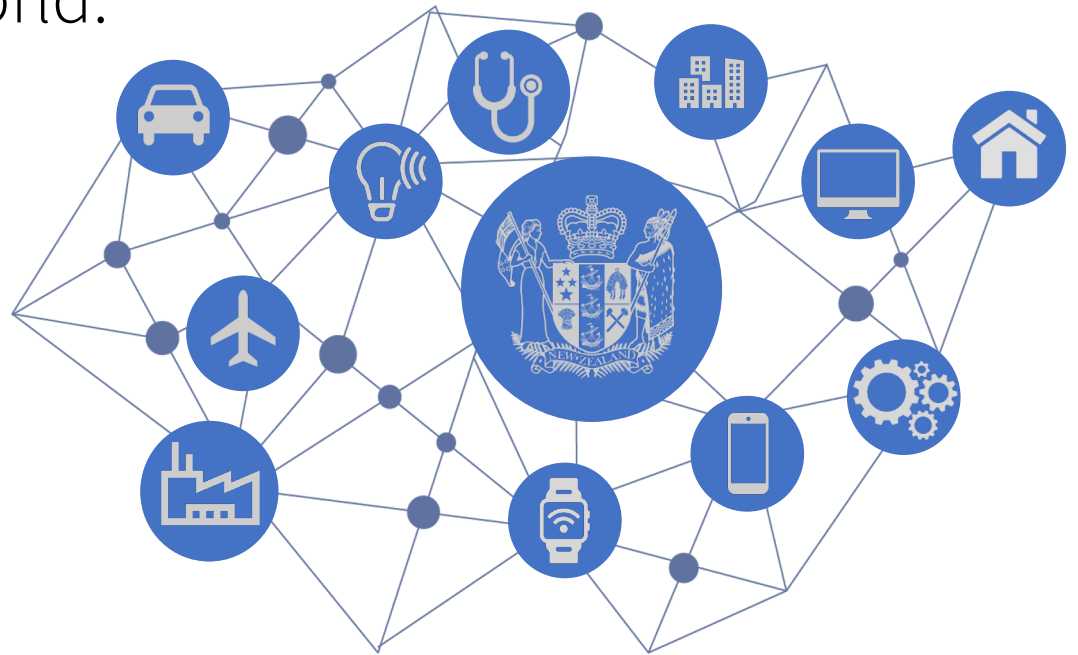# MAHI TAHI: INCLUSION

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MAHI TAHI: INCLUSION

- All New Zealanders have the tools, services and the skills they need to *participate in*, *contribute to*, *benefit from*, and *lead* in the digital world.

- Build a flourishing and prosperous digital Aotearoa

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Inclusion in Tech

Workforce Diversity Problem

8%

M ā o r i

23%

w o m e n

- Digital technologies are not always designed with inclusion in mind

  - YouTube's upside down videos
  - Amazon's AI recruiting tool
  - Twitter's image cropping

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Embedding Inclusion in Digital Tech

- Improve diversity, equity, and inclusion in tech workforce

- Participatory design

- Feedback loops

- New design paradigms

- What do inclusive digital technologies look like?

- How can we ensure inclusive digital technologies?

- How do we contest when digital tech is not inclusive?

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